

Chris Di Silvestro

Chris Di Silvestro
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Savannah, GA 31406
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Skills

Experienced in management of people, inventory, territories, trucks and equipment. Full profit/loss responsibility for two separate office locations. Overseeing sales, operations, real estate, clerical and creative departments for both Savannah and Brunswick.

Experience

Lamar Advertising Savannah / Vice-President & General Manager

July 1992 - March 2017

Managed twenty four employees in delivering sales and cash flow goals for two offices. Responsible for all functioning departments, scheduling operations, financial projections and budgeting.

Lamar Advertising Gulfport / Vice-President & General Manager

October 1989 - June 1992

Managed eighteen employees in delivering sales and cash flow goals for two offices. Responsible for all functioning departments, scheduling operations, financial projections and budgeting.

Lamar Advertising Lexington / Sales Manager

February 1989 - October 1989

Lead, direct and hire completely new sales staff in obtaining plant sales goals. Handled National sales accounts. Supplied sales forecasts to management and established sales procedures.

Lamar Advertising Baton Rouge / Sales Manager

January 1987 - February 1989

Lead and direct local sales force in obtaining plant sales goals. Handled National sales accounts. Supplied sales forecasts to management and established sales procedures. Scheduled production for the operations department.

Lamar Advertising Nashville / Account Executive

September 1985 - January 1987

Selling advertising space to local businesses, assisting in design and campaign implementation.

Education

Western Kentucky University / Marketing
September 1979 - May - 1984, Bowling Green, KY